



Saturday, November 14, 2009

Las Vegas VisionWalk  
UNLV, Myron Partridge Track Stadium

COMPANY \_\_\_\_\_  
 CONTACT \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
 EMAIL \_\_\_\_\_

PLEASE INDICATE PREFERRED PAYMENT METHOD:

CHECK IS ENCLOSED  
 PLEASE CHARGE     MC     VISA     AMEX  
 AMOUNT \$ \_\_\_\_\_  
 CARD NO \_\_\_\_\_ EXP \_\_\_\_\_  
 SIGNATURE \_\_\_\_\_  
 PRINT NAME AS IT APPEARS ON THE CARD \_\_\_\_\_

Application and logo submission deadline for inclusion on collateral materials: August 17, 2009.

Please email logo as Vector EPS (high-res PDF or JPG also acceptable) to Jessica Geppert JGeppert@FightBlindness.org.

Note: There are a variety of additional sponsorship opportunities available after this initial logo deadline.

PLEASE MAIL OR FAX THIS FORM WITH PAYMENT TO:

VisionWalk  
 Foundation Fighting Blindness  
 11900 W. Olympic Blvd., Suite 560  
 Los Angeles, CA 90064  
 Fax: (310) 207-2039

FOR MORE INFORMATION, PLEASE CONTACT:  
 Jessica Geppert, Events Manager at (310) 207-2089 or  
 JGeppert@FightBlindness.org, or visit www.VisionWalk.org

EVENT CODE: 650084

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$10,000

Logo with the title "Presented by" on the front cover of brochures, on general event poster, Kick Off invitation, and highlighted on T-shirts

Sole sponsorship of one proprietary area at Walk such as Relaxation Station, Kids Play Area, Breakfast Tent, etc.

Information/sampling booth at Walk

Verbal recognition during Walk Stage Presentation

Logo on Sponsorship Banner displayed on stage at the Walk

Logo with link to sponsor's website displayed on VisionWalk website

Three-month pre-Walk promotional opportunities

Right to produce themed merchandise for giveaway at Walk

Right to approved use of VisionWalk Presenting Sponsor Logo

Right to conduct joint-promotion with pre-approved third party in the form of fundraising or awareness campaign

Right to conduct an internal employee fundraising campaign (i.e. corporate challenge or matching gift program)

Right to conduct a customer participation icon purchase program (i.e. \$1 donations)

LEAD SPONSOR \$5,000

Logo on brochures, on general event poster, and prominently on back of T-shirts

Sponsorship of Kick Off Luncheon

Three-month pre-Walk promotional opportunities

Right to conduct a customer participation icon purchase program (i.e. \$1 donations)

Logo on Sponsorship Banner displayed on stage at the Walk

Right to conduct an internal employee fundraising campaign (i.e. corporate challenge or matching gift program)

Information/sampling booth at Walk

Logo on the Walk website

Right to approved use of VisionWalk name

ASSOCIATE SPONSOR \$2,500

Logo on brochures, on general event poster, and on back of T-shirts

Information/sampling booth at Walk

Logo on Sponsorship Banner displayed on the stage at the Walk

Logo on Walk website

Right to approved use of VisionWalk name

COMMUNITY PARTNERS

PARTNER \$1,000

Name on brochures, and on general event poster

Name on back of T-shirts

Name on Walk website

SUPPORTER \$500

Name on brochures

Name on back of T-shirts

FRIEND \$250

Name or logo on Kilometer sign along Walk route