



Saturday, November 7, 2009

**2nd Annual Tallahassee VisionWalk
ALFRED B. MACLAY GARDENS STATE PARK
TALLAHASSEE, FLORIDA**

COMPANY _____
 CONTACT _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE _____ FAX _____
 EMAIL _____

PLEASE INDICATE PREFERRED PAYMENT METHOD:

CHECK IS ENCLOSED
 PLEASE CHARGE MC VISA AMEX
 AMOUNT \$ _____
 CARD NO _____ EXP _____
 SIGNATURE _____
 PRINT NAME AS IT APPEARS ON THE CARD _____

Application and logo submission deadline for inclusion on collateral materials: August 5, 2009.

Please email logo as Vector EPS (high-res PDF or JPG also acceptable) to Jamie Balhon at JBalhon@FightBlindness.org.

Note: There are a variety of additional sponsorship opportunities available after this initial logo deadline.

PLEASE MAIL OR FAX THIS FORM WITH PAYMENT TO:

Tallahassee - VisionWalk
 Foundation Fighting Blindness
 5310 NW 33rd Avenue, Suite 219
 Ft. Lauderdale, FL 33309
 Fax: (954) 308-5561

FOR MORE INFORMATION, PLEASE CONTACT:
 Jamie Balhon, Events Manager at (866) 782-7330 or
JBalhon@FightBlindness.org, or visit www.VisionWalk.org

EVENT CODE: 650082 4100 9200

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$10,000

Logo with the title "Presented by" on the front cover of brochures, on general event poster, Kick Off invitation, and highlighted on T-shirts

Sole sponsorship of one proprietary area at Walk such as Relaxation Station, Kids Play Area, Breakfast Tent, etc.

Information/sampling booth at Walk

Verbal recognition during Walk Stage Presentation

Logo on Sponsorship Banner displayed on stage at the Walk

Logo with link to sponsor's website displayed on VisionWalk website

Three-month pre-Walk promotional opportunities

Right to produce themed merchandise for giveaway at Walk

Right to approved use of VisionWalk Presenting Sponsor Logo

Right to conduct joint-promotion with pre-approved third party in the form of fundraising or awareness campaign

Right to conduct an internal employee fundraising campaign (i.e. corporate challenge or matching gift program)

Right to conduct a customer participation icon purchase program (i.e. \$1 donations)

LEAD SPONSOR \$5,000

Logo on brochures, on general event poster, and prominently on back of T-shirts

Sponsorship of Kick Off Luncheon

Three-month pre-Walk promotional opportunities

Right to conduct a customer participation icon purchase program (i.e. \$1 donations)

Logo on Sponsorship Banner displayed on stage at the Walk

Right to conduct an internal employee fundraising campaign (i.e. corporate challenge or matching gift program)

Information/sampling booth at Walk

Logo on the Walk website

Right to approved use of VisionWalk name

ASSOCIATE SPONSOR \$2,500

Logo on brochures, on general event poster, and on back of T-shirts

Information/sampling booth at Walk

Logo on Sponsorship Banner displayed on the stage at the Walk

Logo on Walk website

Right to approved use of VisionWalk name

COMMUNITY PARTNERS

PARTNER \$1,000

Name on brochures, and on general event poster

Name on back of T-shirts

Name on Walk website

SUPPORTER \$500

Name on brochures

Name on back of T-shirts

FRIEND \$250

Name or logo on Kilometer sign along Walk route