VisionNation Toolkit

Thank you for being a part of VisionNation. You are a real leader in a community that is coming together to end blindness and restore sight.

Your VisionNation toolkit will help you set up your VisionNation Webpage and get your VisionNation campaign off to a strong start.

These materials are a resources for you. Feel free to reproduce all items in this toolkit and adapt them for your VisionNation campaign.

Tools for you:

1. Getting Started will help you create your VisionNation Webpage by walking you through the Webpage set up process and providing sample text for you to use and adapt.
2. Reaching Out will provide you with ideas and sample text to use in your emails to your family and friends. You can also use our email checklist.
3. You can use VisionNation outreach cards to send tell your friends and family to tell them about your VisionNation campaign. You can choose either an ecard or a card you can print and send.
4. You can put VisionNation banners and badges on your personal website, blog, or email.
5. If you are planning to have a VisionNation event, you can adapt a VisionNation Flyer to publicize it.
6. The VisionNation Fact Sheet provides you with facts and information about VisionNation, the Foundation Fighting Blindness, and the diseases we are fighting. You may want to use this information in your campaign.
7. Frequently Asked Questions about VisionNation will answer many of your questions about VisionNation.
8. Need more ideas? Take a look at other VisionNation Webpages.

If you have additional questions about creating your VisionNation Webpage or other aspects of VisionNation, you can email VisionNation@FightBlindness.org or call (800) 683-5555.

Thank you so much for participating in VisionNation! You are doing something truly extraordinary to help find treatments and cures that will end blindness and restore site.