

# Calling Kansas City VisionWalk All Stars



It is true that in the fight against blindness,  
*every* dollar counts.

The dedicated efforts of the thousands of volunteers,  
donors and supporters throughout the country are  
making a difference in the fight against blindness.

This year we will be recognizing extraordinary  
fundraising achievements at our walks across the  
country through our new VisionWalk **All Stars Club**.

Individuals who raise \$1,000 or more toward this  
year's VisionWalk in their community will be  
awarded a commemorative pin and their name  
will appear on their local VisionWalk website.

## ***How can you become a VisionWalk All Star?***

- ☆ Register for the Kansas City VisionWalk at [www.VisionWalk.org](http://www.VisionWalk.org).
- ☆ Set a personal fundraising goal of \$1,000 or more.
- ☆ Personalize your fundraising page to let everyone know why you are raising money to fight blindness.
- ☆ Send letters and e-mails to everyone you know asking for their support.
- ☆ Plan your own fundraising events in your community to spread awareness about the mission of the Foundation Fighting Blindness and to help raise critically-needed funds for research.

**By taking these steps, you can meet and exceed your \$1,000 goal  
and be inducted into the VisionWalk All Stars!**

For more information on the **VisionWalk All Stars Club** please contact  
Event Manager Steve Sroka at (866) 782-7330, or e-mail at [SSroka@FightBlindness.org](mailto:SSroka@FightBlindness.org).